## RFP 2024-04

# **Tourism Marketing Services**

# **Required Forms, Documents and Certifications**

The following forms must be fully filled out and signed by a person with authority to bind the Proposer.

## **CHECKLIST OF REQUIRED FORMS, DOCUMENTS AND CERTIFICATIONS:**

Please submit the items on the following list and any other items required by any section of this RFQ. The checklist is provided as a courtesy and may not be inclusive of all items required within this RFQ.

Form No. 1	Proposal Transmittal Form
Form No. 2	Qualifications Application and Questionnaire
Form No. 3	References
Form No. 4	Indemnification and Hold Harmless Statement
Form No. 5	Public Entity Crimes Sworn Statement
Form No. 6	Equal Employment Opportunity/Affirmative Action Statement
Form No. 7	Drug Free Workplace Certification
Form No. 8	Conflicts of Interest Disclosure
Form No. 9	Non-Collusion Affidavit
Form No. 10	Ethics Clause & Certification Regarding Lobbying for Contracts, Grants,
	Loans, and Cooperative Agreements
Form No. 11	List of Proposed Sub-Contractors
Form No. 12	Certification Regarding Debarment, Suspension, and Other Responsibility
	Matters -Primary Covered Transactions
Form No. 13	E-Verify Certification
Form No. 14	Insurance Certification
Form No. 15	Comments on Proposed Contract

## FORM 1 PROPOSAL TRANSMITTAL FORM (TO BE ON PROPOSER'S LETTERHEAD)

The Board of County Commissioners, Jefferson County, reserves the right to accept or reject any and/or all proposals in the best interest of Jefferson County.

J.T. Surles

		Chairman	
		Chairman	
This proposal is submitted b	outho bolou named firm /i	adividual by the undersigned outberized re	onrocontativo
rnis proposaris submitted t	by the below hamed him/ii	ndividual by the undersigned authorized re	presentative.
			_
		(Firm Name)	
	ВҮ		
		(Authorized Representative)	
			_
		(Printed or Typed Name)	
	ADDRESS		_
			_
	TELEPHONE		_
	FAX		_
FEID #			
ADDENDA ACKNOWLEDGM	,		
Addendum #1 dated			
Addendum #2 dated			
Addendum #3 dated	Initials		
Addendum #4 dated			
Addendum #5 dated			
Addendum #6 dated	Initials		

Attach a copy of the webpage(s) from <a href="http://www.sunbiz.org">http://www.sunbiz.org</a> here

# FORM 2 QUALIFICATION APPLICATION AND QUESTIONNAIRE

All qualification packages must be submitted with the proposal to be considered for qualification. No exceptions.

PURPOSE: To provide Jefferson County with reasonable assurance that the prospective proposer has the financial assets, resources, work force, and work experience to successfully complete the agreement with the County.

FIRM NAME:\_\_\_\_\_

	BUSINESS ADDRESS:
	CITY - STATE - ZIP
	PHONE NUMBER:
	EMAIL:
	ndersigned warrants the truth and accuracy of all statements and answers herein ined. Include additional sheets if necessary.
1.	What is the firm's current Florida General Business Number?
2.	How many years has your organization been in business?
3.	Describe and give contact information of current projects that you have underway. Do you have a project(s) underway which might interfere with the start of this work and completion on schedule?

a.	Name of Project:	
	Owner/Engineer:Telep	ohone No.:
	Address:	
	Date Started:Date Completed:	Contract Value:
	Team Members:	
	Description of Project:	
b.	Name of Project:	
	Owner/Engineer:Telep	ohone No.:
	Address:	
	Date Started:Date Completed:	Contract Value:
	Team Members:	
	Description of Project:	
Nar	me of Project:	
	Owner/Engineer:Telep	ohone No.:
	Address:	
	Date Started:Date Completed:	Contract Value:
	Team Members:	
	Description of Project:	
5.	List any additional references you would like to includ	e outside of projects sin
	scope to this one:  Name of Project:	
	Name of Droiecti	

Name of Project:		
Owner/Engineer:		Telephone No.:
Address:		
Name of Project:		
Owner/Engineer:		Telephone No.:
Address:		
List the projects complet	ed within Jefferson Cou	inty in the past (3) years.
•		
ussions, or disputes invo	ving your company for	the past (3) years and outcome.
	Address:  Name of Project: Owner/Engineer: Address:  List the projects complete  e you ever failed to comp	Owner/Engineer:  Name of Project:  Owner/Engineer:  Address:  List the projects completed within Jefferson Coulombian complete work awarded to all past project conflicts, litigations, arbitrations ussions, or disputes involving your company for y describe the circumstances (use additional sheet)

9. State the true and exact, correct, and complete name under which you do business. BIDDER IS:

SOLE PROPRIETORSHIP	
	(SEAL)
(Individuals Signature)	, ,
(Individuals Name)	
Florida Business License No. and Expiration Date	
Business Address:	
Phone No.:	
<u>A PARTNERSHIP</u>	
(Partnership Name)	(SEAL)
(General Partner's Signature)	
(General Partner's Name)	
Florida Business License No. and Expiration Date	
Business Address:	
Phone No.:	

# A CORPORATION (SEAL) (Corporation Name) (State of Incorporation) By\_\_\_\_\_(Name of person authorized to sign) (Title) (Authorized Signature) Florida Business License Number and Expiration Date (Corporate Seal) Attest (Secretary) Business address: \_\_\_\_ Phone No.: 10. LIST ALL PRINCIPALS OF ORGANIZATION: (President, Vice-President, Secretary-Treasurer, Partner, etc.) Signature and Title of Person Submitting Application Date

STATE OF				
COUNTY OF				
The foregoing inst	rument was acknowledged b	efore me this	day of	, 20 <sub>-</sub> by
	, as	of		on
(Name)	, as (Title)		(Company)	
behalf of the comp	pany. He/she is personally kn	own to me or ha	s produced	
as identification.				(DL or ID Number,
as identification.				
		Notary Public	c, State of	
(Signatu	re of Notary)	,		
Name:				
(Legibly Printe				
		_	(AFFIX OFFICIA	AL SEAL)
Commission No.:_		My Commission I	Expires:	

### FORM 3 REFERENCE FORM

Proposer Name:

Proposers are required to submit with	their Proposals three (3) letter of reference, with which	
they have provided similar services as requested in this solicitation. Vendors shall use this		
attachment to provide the required reference information. The Board of County		
Commissioner/COUNTY reserves the ri	ght to contact all references during this RFQ and make a	
responsibility determination, not subje	ct to review or challenge.	
, , ,	<u> </u>	
FORMER	R CLIENTS and Project Description	
Company Name:		
Address:		
Contact Name:		
Alternate Contact Name:		
Phone:		
Email:		
Description of Work:		
Service Dates:		
Company Name:		
Address:		
Contact Name:		
Alternate Contact Name:		
Phone:		
Email:		
Description of Work:		
Service Dates:		
Company Name:		
Address:		
Contact Name:		
Alternate Contact Name:		
Phone:		
Email:		
Description of Work:		
Service Dates:		
Authorized Signature:		
Name:		
Title		

# FORM 4 INDEMNIFICATIONAND HOLD HARMLESS

To the fullest extent permitted by law, Contractor shall indemnify and hold harmless COUNTY, its offices and employees from liabilities, damages, losses, and costs including but not limited to reasonable attorney fees, to the extent caused by the negligence, recklessness, or intentional wrongful conduct of the CONTRACTOR and other persons employed or utilized by the CONTRACTOR in the performance of this CONTRACT.

Signed:	
Name:	
Title:	
Firm:	
Address:	

# FORM 5 SWORN STATEMENT UNDER SECTION 287.133(3)(a), FLORIDA STATUTES, ON PUBLIC ENTITY CRIMES

THIS FORM MUST BE SIGNED AND SWORN TO IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICIAL AUTHORIZED TO ADMINISTER OATHS.

1.	This sworn statement is submitted to Jefferson County Board of County Commissioners
Ву :	
	[print individual's name and title]
for	
	[print name of entity submitting sworn statement]
whose	business address is:
and (if	applicable) its Federal Employer Identification Number (FEIN) is
(If the	entity has no FEIN, include the Social Security Number of the individual signing this sworn statement
and (if	business address is:  applicable) its Federal Employer Identification Number (FEIN) is

- 2. I understand that a "public entity crime" as defined in Paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or of the United States, including, but not limited to, any bid or contract for goods or services to be provided to any public entity or an agency or political subdivision of any other state or of the United States and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.
- 3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, non-jury trial, or entry of a plea of guilty or nolo contendere.
- 4. I understand that an "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means:
  - a. A predecessor or successor of a person convicted of a public entity crime: or
  - b. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.
- 5. I understand that a "person" as defined in Paragraph 287.133(1)(e), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which bids or applies to bid on contracts for the

provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

6.	Based on information and belief, the statement which I have marked below is true in relation to the en submitting this sworn statement. [Indicate which statement applies.]	tity
	Neither the entity submitting this sworn statement, nor any of its officers, directors, executive partners, shareholders, employees, members, or agents who are active in management of entity, nor any affiliate of the entity has been charged with and convicted of a public entity cr subsequent to July 1, 1989.	the
	The entity submitting this sworn statement, or one or more of its officers, directors, executives, partn shareholders, employees, members, or agents who are active in management of the entity, or affiliate of the entity has been charged with and convicted of a public entity crime subsequen July 1, 1989.	r ar
	The entity submitting this sworn statement, or one or more of its officers, directors, executives, partn shareholders, employees, members, or agents who are active in management of the entity, or affiliate of the entity has been charged with and convicted of a public entity crime subsequen July 1, 1989. However there has been a subsequent proceeding before a hearing a Hearing Off of the State of Florida, Division of Administrative Hearings and the Final Order entered by Hearing Officer determined that it was not in the public interest to place the entity submitting sworn statement on the convicted contractor list. [Attach a copy of the final order.]	r ar t to ice the
IDENTI THROU TO INF PROVII	STAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENT ED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND, THAT THIS FORM IS VA H DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT I AM REQUIL RM THE PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOU D IN SECTION 287.017, FLORIDA STATUTES FOR CATEGORY TWO OF ANY CHANGE IN THE INFORMATI ED IN THIS FORM.	ALIC REC JN7
	(Signature)	
Sworn	and subscribed before me this day of, 2022.	
Person	y knownOR Produced identification	
	(Type of identification)	
	NOTARY PUBLIC	
Notary	ublic - State of	
My cor	nission expires:Printe	d.

typed, or stamped commissioned name of notary public

# FORM 6 EQUAL OPPORTUNITY/AFFIRMATIVE ACTION STATEMENT

- 1. The contractors and all subcontractors hereby agree to a commitment to the principles and practices of equal opportunity in employment and to comply with the letter and spirit of federal, state, and local laws and regulations prohibiting discrimination based on race, color, religion, national region, sex, age, handicap, marital status, and political affiliation or belief.
- 2. The contractor agrees to comply with Executive Order 11246, as amended, and to comply with specific affirmative action obligations contained therein.

Signed:	
Name:	
Title:	
Firm:	
Address:	

# FORM 7 DRUG FREE WORKPLACE CERTIFICATION

Preference shall be given to businesses with drug-free workplace programs. Whenever two or more response which are equal with respect to price, quality, and service are received by the State or by any political subdivision for the procurement of commodities or contractual services, a response received from a business that certifies that it has implemented a drug-free workplace program shall be given preference in the award process. Established procedures for processing tie responses will be followed if none of the tied vendors have a drug-free workplace program. In order to have a drug-free workplace program, a business shall:

- 1) Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
- 2) Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees from drug abuse violations.
- 3) Give each employee engaged in providing the commodities or contractual services that are under this solicitation a copy of the statement specified in subsection (1) above.
- In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under this solicitation, the employee will abide by the terms of the statement and will notify the employee of any conviction of, or plea of guilty or nolo contendere to, any violation of Chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the work place no later than five (5) days after such conviction.
- 5) Impose a sanction, on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
- 6) Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

VENDOR	TITLE	
AUTHORIZED SIGNATURE	DATE	_

# FORM 8 CONFLICT OF INTEREST DISCLOSURE

The award hereunder is subject to the provisions of Chapter 112, Florida Statutes. Respondents must disclose with their proposals whether any officer, director, employee or agent is also an officer or an employee of the Jefferson County Board of County Commissioners. All firms must disclose the name of any county officer or employee who owns, directly or indirectly, an interest of five percent (5%) or more in the Respondent's firm or any of its branches or affiliates. All Respondents must also disclose the name of any employee, agent, lobbyist, previous employee of the Board, or other person, who has received or will receive compensation of any kind, or who has registered or is required to register under Section 112.3215, Florida Statutes, in seeking to influence the actions of the Board in Connection with this procurement.

Names of Officer, Directo	or, Employee or A	gent that is also an	Officer or Employ	ee of Jefferson County
Name of State Officer or	Employee that ov	wns 5% or more in	Respondent's firm	:
Name				
Company				
Date				

# FORM 9 NON-COLLUSION AFFIDAVIT

The undersigned being first duly sworn as provided by law, deposes, and says:

1. This Affidavit is made with the knowledge and intent that it is to be filed with the Board of County Commissioners, Jefferson County, Florida and that it will be relied upon by said County, in any consideration which may give to and any action it may take with respect to this Proposal. 2. The undersigned is authorized to make this Affidavit on behalf of, (Name of Corporation, Partnership, Individual, etc.) \_\_\_\_\_ formed under the laws of\_\_\_\_\_ (State or Province) (Type of Business) of which he is .\_\_\_\_\_ (Sole partner, president, etc.) 3. Neither the undersigned nor any other person, firm or corporation named in above Paragraph 2, nor anyone else to the knowledge of the undersigned, have themselves solicited or employed anyone else to solicit favorable action for this Proposal by the County, also that no head of any department or employee therein, or any officer of Jefferson County, Florida is directly interested therein. 4. This Proposal is genuine and not collusive or a sham; the person, firm or corporation named above in Paragraph 2 has not colluded, conspired, connived or agreed directly or indirectly with any bidder or person, firm or corporation, to put in a sham Proposal, or that such other person, firm or corporation, shall refrain from bidding, and has not in any manner, directly or indirectly, sought by agreement or collusion, or communication or conference with any person, firm or corporation, to fix the prices of said proposal or proposals of any other bidder; and all statements contained in the proposal or proposals described above are true; and further, neither the undersigned, nor the person, firm or corporation named above in Paragraph 3, has directly or indirectly submitted said proposal or the contents thereof, or divulged information or data relative thereto, to any association or to any member or agent thereof. AFFIANT'S NAME AFFIANT'S TITLE TAKEN, SWORN AND SUBSCRIBED TO BEFORE ME this day of 2022. Personally Known\_\_\_\_\_or Produced Identification\_\_\_\_\_ Type of Identification \_\_\_\_\_ Notary Public

(Print, Type or Stamp Commissioned Name of Notary Public)

#### FORM 10 ETHICS CLAUSE

The undersigned certifies, to the best of his or her knowledge and belief, that:

No federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a member of congress, an officer or employee of congress, or an employee of a member of congress in connection with the awarding of any federal contract, the making of any federal grant, the making of any federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any federal contract, grant, loan, or cooperative agreement.

If any funds other than federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a member of congress, an officer or employee of congress, or an employee of a member of congress in connection with this federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

The undersigned shall require that the language of this certification be included in the award documents for all sub-awards at all tiers (including subcontracts, sub-grants, and contracts under grants, loans, and cooperative agreements) and that all sub-recipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, Title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

Signature	Date
Name of Authorized Individual	Name of Company/Organization
	Address of Company/Organization

# FORM 11 LIST OF PROPOSED CONTRACTORS AND SERVICES TO BE PERFORMED

Subcontract 1
Name:
City/State/Zip
Services to Perform and Percentage:
Subcontract 2
Name:
City/State/Zip
Services to Perform and Percentage:
Subcontract 3
Name:
City/State/Zip
Services to Perform and Percentage:
Subcontract 5
Name:
City/State/Zip
Services to Perform and Percentage:
Subcontract 6
Name:
City/State/Zip
Services to Perform and Percentage:
Subcontract 7
Name:
City/State/Zip
Services to Perform and Percentage:

# FORM 12 CERTIFICATION REGARDING DEBARMENT, SUSPENSION, AND OTHER RESPONSIBILITY MATTERS, PRIMARY COVERED TRANSACTIONS

- 1) The prospective primary participant certifies to the best of its knowledge and belief, that it and its principals:
  - a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal department or agency;
  - b) Have not within a three-year period preceding this been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statues or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
  - c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or local) with commission of any of these offenses enumerated in paragraph (1)(b) of this certification; and
  - d) Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State or local) terminated for cause or default.
- 2) Where the prospective primary participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.
- 3) No subcontract will be issued for this project to any party which is debarred or suspended from eligibility to receive federally funded contracts.

Signature	 	
Title	 	
Contractor/Firm		
Address	 	 

# FORM 13 E-VERIFY COMPLIANCE CERTIFICATION

In accordance with the Governor of Florida's Executive Order 11-116, the Proposer hereby certifies that the U.S. Department of Homeland Security's E-Verify system will be used to verify the employment eligibility of all new employees hired by the Contractor during the Contract term, and shall expressly require any subcontractors performing work or providing services pursuant to the Contract to likewise utilize the U.S. Department of Homeland Security's E-Verify system to verify the employment eligibility of all new employees hired by the subcontractor during the Contract term; and shall provide documentation of such verification to the COUNTY upon request.

As the person authorized to sign this state, I certify that this firm complies/will comply fully with this RFQ regarding e-Verify Compliance.

SIGNATURE:	
NAME:	
TITLE:	
DATE:	

# FORM 14 REQUIRED INSURANCE POLICY ENDORSEMENTS AND DOCUMENTATION

Certificate of Insurance will be provided evidencing placement of each insurance policy responding to requirements of the contract.

**Deductibles and Self-Insured Retentions** 

Any deductibles or self-insured retentions must be declared to and approved by the County. At the option of the County, either: the insurer shall reduce or eliminate such deductibles or self-insured retentions as respects the County, its officers, officials, employees and volunteers; or the Contractor shall procure a bond guaranteeing payment of losses and related investigations, claim administration and defense expenses.

Endorsements to insurance policies will be provided as follows:

Additional insured (Jefferson County, Florida, its Officers, employees, and volunteers) General Liability & Automobile Liability

Primary and not contributing coverage-General Liability & Automobile Liability

Waiver of Subrogation (Jefferson County, Florida, its officers, employees, and volunteers)- General Liability, Automobile Liability, Workers' Compensation and Employer's Liability

Thirty days advance written notice of cancellation to County - General Liability, Automobile Liability, Worker's Compensation & Employer's Liability.

Professional Liability Policy Declaration sheet as well as claims procedures for each applicable policy to be provided

# FORM 15 COMMENTS ON PROPOSED CONTRACT

\*Any comments that are included on this form regarding the contract documents will be forwarded to the legal department for review. The County's acceptance of comments does <u>not</u> guarantee any revision to the contract documents. Comments not included on this form WILL NOT be considered. Please indicate NONE or NA if there are no comments on the proposed contract documents.

Comments on Proposed Contract
Contract Provision at Issue
Objection by Bidder
Suggested Resolution